



THE CIVILITY CHRONICLES

The Monica Lewis School of Etiquette Newsletter; Volume 1, Issue 1

THE BACK TO SCHOOL GUIDE:

- Back-to-School Etiquette Camp
- Stretch Your Dollar
- School Supply Shopping Advice
- Social Media Tips for Parents

Back-to-School Etiquette Camp

Finish summer and kick-off the new school year with more confidence, character, and style. Ideal for boys & girls grades 3-12.

August 20-23, 2018 Morning or Afternoon options available. One convenient location.

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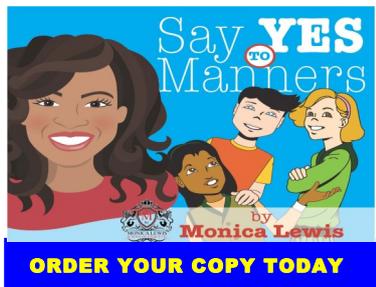
STRETCH YOUR DOLLAR

A new school year doesn't mean a fresh bucket of cash will arrive on your doorstep. But how do you make sure your child is well stocked for the new year without breaking the bank? We have some tried and true tips that will help you stock up an save.

In this issue, we'll help you get stocked up on school supplies. This can be the source of major frustration for most parents. So here are a few useful tips:

- 1. Get the Right List.** Contact the school and request the list from the school directly, the website may not always be correct. Typically the list is released in July. Stick to the list.
- 2. Start Early.** There is a lot of truth to the saying, "the early bird gets the worm." In this case, the early shoppers get the best deals. Supplies for many items are limited, especially items construction paper, 3-ring binders in specific colors, or a particular sized item.
- 3. Buy Generic.** Whenever possible buy generic brand supplies. They work just as well as the name brand but may cost significantly less. For example, just about all classrooms request facial tissue; however, they don't require you to purchase Kleenex, this means you can buy the generic brand.
- 4. Watch for Sales, Discounts, and Rewards.** That should be pretty easy, but if you're in a pinch, you may not be able to comparison shop. We recommend you start your shopping at stores you frequently visit, like your grocery store or office supply stores. The biggest deals and discounts are literally at your fingertips, use your shopper's rewards and store discounts or coupons. The discounts are deep, but the supply is usually limited so grab them while they last.
- 5. Buy in Bulk.** The extras will come in handy once school starts and things begin to break or disappear. For instance, if your supply list calls for one red pocket folder, buy two or three. You'll thank us later.

"I love this...I get so frustrated each year trying to buy school supplies, the list is never right. I purchase the pack from the school, but I still have to go and buy more supplies that weren't in the pack..."-S. McCain



Happy shopping. -Monica Lewis, Founder